This is the new Space Sciences Laboratory logo; it’s for general correspondence, posters, and web pages. It is NOT for official Lab communications; it’s NOT for letterhead, business cards, etc. For these types of communications please use official UC Berkeley materials.

The primary logo is to be used in nearly all cases. The secondary “SSL” logo should only be used when you need a small logo that needs to be readable, i.e. grouped with many other logos on a poster or web page. Or after you have used the primary logo on the first page, then following pages can use the secondary logo.

**Logo Size and White space**

The primary logo should be no smaller then 30mm high (h) and the white space around the logo should one-quarter of the width (x).

The secondary logo should be no smaller then 15mm high (h) and the white space around the logo should one-quarter of the width (x).

**Logo Color and Fonts**

There are two versions of the logo, 2-color (Blue and Yellow) and Black. The 2-color logo Pantone 139 C, Yellow (RGB: 196, 124, 0; WEB: C4, 7C, 00; CMYK: 0,37,100,23) and Pantone 294C, Blue (RGB: 9, 53, 22; WEB: 9, 35, 7A; CMYK: 100,0,58,21) and the black uses black (Best for laser printing)

On the primary logo the “Space Sciences Laboratory” text font is Univers 47 Light Condensed, the “University of California” text font is Univers 59 Condensed and the “Berkeley” text font is University OS Regular

On the secondary logo the “SSL” text font is Univers 59 Ultra Condensed, and the “UC Berkeley” text font is University OS Black

**Logo Files**

Encapsulated PostScript (eps) files for page layout programs, import into Photoshop to resize:

SSL-P-color.eps The Primary logo, in color, in Encapsulated PostScript format
SSL-P-black.eps The Primary logo, in black, in Encapsulated PostScript format
SSL-S-color.eps The Secondary logo, in color, in Encapsulated PostScript format
SSL-S-black.eps The Secondary logo, in black, in Encapsulated PostScript format

Good for use in Microsoft Office:

SSL-P-color.png The Primary logo, in color, in Portable Network Graphics (PNG) format
SSL-P-black.png The Primary logo, in black, in Portable Network Graphics (PNG) format
SSL-S-color.png The Secondary logo, in color, in Portable Network Graphics (PNG) format
SSL-S-black.png The Secondary logo, in black, in Portable Network Graphics (PNG) format